

HANNAH BRUSCA

GRAPHIC DESIGNER

EDUCATION

University of Florida
Graduation: May 2020
B.F.A. in Graphic Design

STUDY ABROAD IN KYOTO, JAPAN | SUMMER 2017

Studied in Kyoto focusing on environmental, portrait, and candid photography, as well as photo-editing techniques

SKILLS

PROGRAMS

Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe After Effects
Adobe Photoshop
Adobe Premiere Pro
Microsoft PowerPoint
Microsoft Word

OTHER

Presentation Design
Layout & Book Design
Brand Development
Copywriting
Design Research
Digital Illustration
Environmental Design
Photography
User Interface Design
Social Media Marketing

CONTACT ME!

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EXPERIENCE

KIMLEY-HORN, GRAPHIC DESIGNER | OCT 2020-PRESENT

- Designed marketing presentations to secure multi-million dollar projects in the public sector
- Prepared project proposals and firm interview presentation materials in collaboration with marketing coordinators and project managers
- Produced client-focused and subcontractor-focused reports, templates, videos, and graphics while adopting brand guide standards
- Created branding designs, website designs, packaging, and both printed and virtual conference swag for Kimley-Horn's annual internal "Kick-Off" conference

BASIC FUN!, PHOTOGRAPHY INTERN | JUNE 2020-AUG 2020

Designs included work on children's toy brands such as Care Bears, Tonka, Mash'ems, CurliGirls Dolls and Playhut.

- Assisted Brand and Marketing teams with photo editing and compositing for advertisements, social media graphics, and other marketing initiatives
- Pitched new toy product concepts and campaign ideas
- Edited television commercial storyboards

UNIVERSITY OF FLORIDA - CENTER FOR PUBLIC INTEREST COMMUNICATIONS, GRAPHIC DESIGNER | MAY 2018-MAY 2020

- Collaborated with team of designers and copywriters to brand the annual *frank* conference for 2019 and 2020
- Designed and managed production of branded pieces, including programs, environmental graphics, event merchandise, speaker and attendee gifts, invitations, and staff-exclusive designs

UNIVERSITY OF FLORIDA - INFINITY FABLAB, LAB TECHNICIAN | JAN 2020-MAY 2020 <<< INTERN | JAN 2018-DEC 2018

- Conceptualized and produced digitally fabricated projects using 3D printing and laser-cutting technology
- Designed and crafted signage, game pieces, toys, and various products to feature the lab's available services
- Assisted customers and led orientations on preparing and printing/cutting files

MAJOR LEAGUE BASEBALL ADVANCED MEDIA, GAMING & VR INTERN | MAY 2019-AUG 2020

- Designed graphics for gaming campaigns including the 2019 All-Star Game and 2019 Little League World Series
- Created social media assets and developed social media plans for all MLB gaming social media accounts
- Wrote copy for MLB's gaming blog and social media channels
- Produced marketing designs for the video games *Home Run Derby VR*, *Home Run Derby Mobile*, and *R.B.I. Baseball 19*